# **IN PRACTICE**

## YOU KNOW?

Hearing health and your quality of life are closely related to many common medical conditions.

> These include diabetes, dementia, kidney disease, vision loss, heart disease, risk of falls and cognitive decline.

We provide the wellness information patients need and personal touch they deserve.

Sound Advice Hearling Ald Center 55.456.7890 soundadvice.com

Empowering People, Improving Lives

Front



Open left front flap

DIABETES Hearing loss occurs almost twice as often in adults AGING DEMENTIA who have diabetes than in those who don't, likely due Age-related hearing loss to inner ear changes caused by high blood sugar. years and older affects more men the severity of than women and. untreated hearing loss is closely while permanent, is related to the risk of treatable with hearing devices. dementia, perhaps due to shared brain COGNITIVE pathways. KIDNEY DISEASE Hearing loss may be associated An estimated 54% with changed of American adults brain structure with chronic kidney and reduced disease have hearing loss, possibly caused by toxins related to **RISK OF FALLS** kidney failure. Hearing loss can cause diminished **VISION LOSS** Decreased sensory awareness from vision spatial awareness or capacity - which can increase the and hearing loss makes daily living HEART DISEASE risk of falls. activities more difficult Low-frequency hearing loss and heart disease may be and may put personal related, due to the inner ear's sensitivity to blood flow

Open both flaps - center spread

Brochure folds to 5.5" x 8.5" Opens to 11" x 8.5"



Back

# KNOW?

Hearing health and your quality of life are closely related to many common medical conditions.

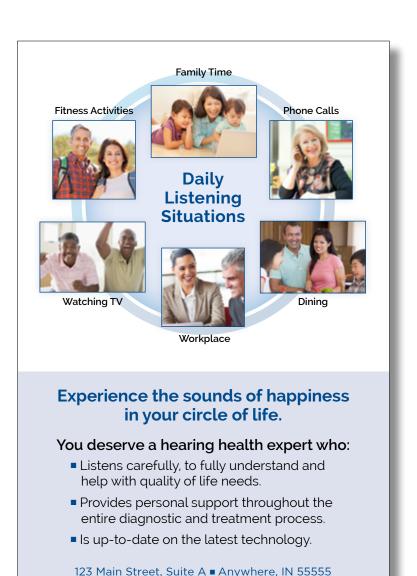
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Front - flaps closed, 5.5" x 8.5"

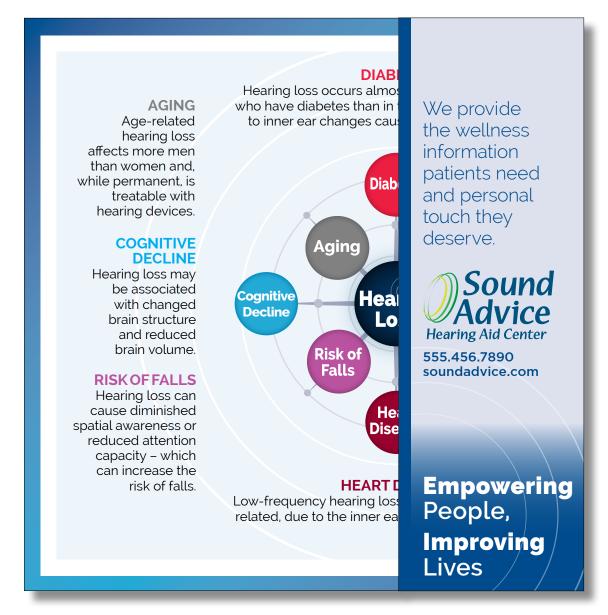


Back panel - 5.5" x 8.5"

555.456.7890 ■ soundadvicewebsite.com

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# **IN PRACTICE**



Left front flap open - insert in place

## IN PRACTICE

### **AGING**

Age-related hearing loss affects more men than women and, while permanent, is treatable with hearing devices.

# COGNITIVE DECLINE

Hearing loss may be associated with changed brain structure and reduced brain volume.

#### **RISK OF FALLS**

Hearing loss can cause diminished spatial awareness or reduced attention capacity – which can increase the risk of falls.

#### **DIABETES**

Hearing loss occurs almost twice as often in adults who have diabetes than in those who don't, likely due to inner ear changes caused by high blood sugar.



## **HEART DISEASE**

Low-frequency hearing loss and heart disease may be related, due to the inner ear's sensitivity to blood flow.

#### **DEMENTIA**

For those 60 years and older, the severity of untreated hearing loss is closely related to the risk of dementia, perhaps due to shared brain pathways.

#### **KIDNEY DISEASE**

An estimated 54% of American adults with chronic kidney disease have hearing loss, possibly caused by toxins related to kidney failure.

#### **VISION LOSS**

Decreased sensory awareness from vision and hearing loss makes daily living activities more difficult and may put personal safety at risk.

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Center spread - both flaps open, 11" x 8.5"