

Well-Defined Goals

WHOLE PERSON CARE

Health Literacy

has been defined as the cognitive and social skills which determine the motivation and ability of individuals to gain access to, understand and use information in ways which promote and maintain good health. By improving people's access to health information and their capacity to use it effectively, health literacy is critical to empowerment.

Reference: **World Health Organization**

<http://www.who.int/healthpromotion/conferences/7gchp/track2/en/>

Translational Research

(a patient-centric and progressive approach)

can be defined as helping to translate complex medical analytics into more easily understood formats which empower the maximum number of clinicians and patients to make well-informed diagnostic and treatment decisions.









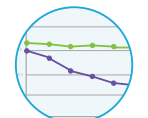








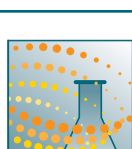
Reference: **High Definition Impressions (HDI)**

“Simple can be harder than complex: You have to work hard to get your thinking clean to make it simple. But it's worth it in the end because once you get there, you can move mountains.”

- Steve Jobs



AMPLIFY YOUR INFLUENCE – Better Hearing is Better Healthcare

COMORBIDITY 		Diabetes	Dementia	Ototoxicity	Vision Loss	Heart Disease	Risk of Falls	Cognitive Decline	Aging
REFERRING SPECIALIST 									
Family Physicians 		✓	✓	✓	✓	✓	✓	✓	✓
Internal Medicine 		✓	✓	✓	✓	✓	✓	✓	✓
Cardiologists 		✓				✓			
Oncologists 				✓					
Ophthalmologists & Optometrists 		✓			✓		✓		✓
Geriatricians 		✓	✓		✓	✓	✓	✓	✓
Psychiatrists 			✓		✓		✓	✓	✓
Endocrinologists 		✓				✓			

Providing the wellness information patients need & personal touch they deserve